

GOING TRIBAL
GOD MEN

WHEN FAITH GETS DANGEROUS

So you've seen what God can do when one man stands up against the evil of the day. Your soul has been stirred and you understand that you have been called to be a leader among men. Now is the time for all GodMen to come to the aid of their brothers – it's time to GO TRIBAL.

This is your guide to plant a GodMen Tribe in the community that you call home. Follow these steps and get ready to teach, enable, motivate, and encourage men to bring glory to God in every aspect of life.

Here is your quick glimpse into what you'll be accomplishing over the next few months:

- **Prayer**
- **Inventory your resources**
- **Tribal Support Link**
- **Tribal Council**
- **Tribal Council - Going Tribal study on leadership**
- **The Tribe: Go Time – Assignment and Logistics**
- **Count Down to Going Live**
- **Live Event Programming**
- **Post Production – Follow Up**

PRAYER:

- Pray: Spend 1 week praying to determine if you are the man God is calling to establish this following.
 - Am I the one?
 - Have I identified the one?

Being a leader in any organization is a lonely and challenging job. GodMen will not only help you understand what it takes to lead a volunteer organization, we'll walk side by side with you to help plant your Tribe.

It's easy to run into a ministry effort with guts and glory and fail. Too many times, we've seen ministries with every great intention fall flat on it's face because a foundation of prayer was never laid before taking the first step.

In your prayer time, ask God to show you why you are here. What would your community look like if an uprising of righteous men were standing firm in the church, the community, the work place?

Pray for God to bring men of faith to your mind throughout your entire community that would dig in their heels and jump at the opportunity to share God's Truth in a manly way. Write those names here:

Who is your brother that will hold you accountable to seeing this through? Pray for him and his commitment to help you plant this Tribe.

resources:

- Inventory your resources:
 - What men come to mind when praying about going tribal
 - What physical space in your community exists? What is God showing you?
 - Potential churches in your area that would donate men or space?

Lets' be realists here. Planting a Tribe or launching any ministry effort requires more than a great notion, a gut feeling, and a warm happy "atta boy". This is real effort for a Real God that will reach real men.

You will find that planting a Tribe can be a light load on you and your team. The key is assembling a group of men who are ready to be a part of something big and strong. God will bring men to you that are able to handle their tasks.

Identify your leaders here. Don't sweat assigning them a task at this point; we'll get to that later.

_____	_____	_____
_____	_____	_____
_____	_____	_____

So you've got some men in mind that would be willing. Now, where are you going to meet with this group of lugs? What would happen if 300 men showed up? Where would they go? Where would they sit? Where would they park? What kind of space can you come up with that would accommodate your Tribe?

NOTES ABOUT THE PHYSICAL SPACE:

- Can the meeting space accommodate up to 300 men and equipment?
- chairs, banquet tables (at least 4 tables)
- adequate restrooms
- parking
- Sound system included or power available to run sound?
- Projection/PowerPoint? (Screen?)

Tribal council:

- Form your Tribal Council
 - Appoint each council member to a specific task
 - Marketing and Outreach
 - Program Development
 - Technology / Sound / Lighting / Communication
 - Event Logistics – Event Director
 - Hospitality
 - Site Prep and Maintenance

You can't do this alone, and your GodMen Tribal Support Mentor can't and won't do it for you. The men you've been praying for and the men that God has brought to your doorstep are a key to building a strong Tribe.

You may be the leader, or you may be the catalyst that gets this Tribe off the ground, but what you aren't and what you can't be is a dictator with a megaphone. Stay aware that you are among brothers who are talented and able.

One of the fundamental elements in the start up of your Tribe is the passion of the mission. The men that have gathered to carry out this amazing process will grow from sharing their gifts. The only thing that will stand in the way of each man giving their very best to the Tribe is you. Give each man their assignment and let them do what God has gifted them to do... while offering encouragement and tools to get the job done.

Name your Tribal Council:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

There is no limit to your start up team, but your leadership needs to be tight and defined.

Tribal council – get focused:

- With your council go through the GodMen Going Tribal bible study on leadership (Nehemiah)

Nehemiah is one of the key teachings about building a community of faith and fortifying the walls around your leadership and Tribe. You can rest assured that once you begin a strong fight to stand strong, you will come under some pressure from the enemy. Evil will nip at your heels, search your weaknesses, and grab at your sword to keep you from marching forward. The prayers of righteous men are powerful and effective.

You'll find the 4 session Nehemiah Study as a download on the GodMen website:
www.godmen.org

The tribe: It's go time.

- Tribal Event Launch guide
 - Establish first Tribal Meeting Date (4 months out)
 - Follow lead-in steps on how to execute the event
 - Follow execution steps on each man's role

It's time to pull this thing together. You've spent a couple of weeks assembling your team, your location, and your resources. Now it's time to pick a date. We suggest picking an easy to remember day. GodMen recommends using the 1st Tuesday of each month.

Write down your first Monthly Tribal meeting date: _____

Each area leader in your Tribe will need clear, distinct objectives to accomplish by a given timeline. Your role as Tribal leader is to give each man the latitude to accomplish their objective while offering support and assistance. Utilize your Tribal Support Mentor to help you equip these men to accomplish their tasks on time.

These tasks must be accomplished on the provided timeline to launch your first Tribal event:

MARKETING TEAM:

Getting the word out:

- Go to churches with flyer and ask if they will post it & put out brochures (or better yet, pass them out using ushers at a service.)
- Ask local churches if you could address the congregation personally to invite the men of the church, or maybe speak at their men's ministry group.
- Ask churches to include it in their weekly program/brochure
- Develop an email invitation/announcement
- Find out if there is an organization in town that is a central point of information and coordination for City-wide events.
- Announce to local papers (get on community calendar)
- Announce on local radio stations (Christian stations?) they may be interested in announcing it as a PSA (Public Service Announcement).
- Secular places to post event information:
 - Sports clubs, Gyms, Coffee Shop Bulletin Boards, Sporting events,

countdown to live:

- Count Down to Going Tribal

Each event requires adequate marketing, but nothing can take the place of the excitement of an inaugural event. The excitement will be stirring in the air, the community will be buzzing, and you will have a hungry audience wanting to see what GodMen looks like, and how you can impact their lives.

The marketing program is simple. It's built on a network of men who are already plugged into a community. The key to building momentum to your first event will be consistency and frequency of telling guys about GodMen.

4 months prior	<ul style="list-style-type: none"> • Secure venue/space and get a contract if required. • Begin asking church men's groups if you can speak to them in person. • Contact churches to ask how you could be included (flyer, weekly bulletin, etc.) • Contact stores, gyms, coffee shops, sporting events and secular places that guys frequent that would be good places to pass out information.
3 months prior	<ul style="list-style-type: none"> • Activate sign-up/registration process • Begin speaking to men's groups • Get information out to churches
2 months prior	<ul style="list-style-type: none"> • Get event on radio & newspaper event calendars • Post the event in stores & locations around town • Begin asking for volunteers for the event • Continue information to churches/men's groups
1 month prior	<ul style="list-style-type: none"> • Reconfirm details with venue. • Continue information to churches/men's groups • Talk with guest speakers to find out if they have specific needs (i.e. powerpoint projector, screen, if they use a CD during their talk, etc.) • Print & Acquire materials for the event.
2 weeks prior	<ul style="list-style-type: none"> • Begin gathering supplies, purchasing necessary items, etc.

	<ul style="list-style-type: none"> • Make directional signs for day of the event (This way to GodMen ->) • Print any programs or information for the event. • Print “Contact Information” cards to pass out and have people complete to capture their email/phone/address/home church if they have one • Get containers if you plan on taking up a collection • Send information to all volunteers (arrive 90 minutes early)
1 week prior	Get change for misc. items offered (if people pay in cash)
1 day prior	print registration list, gather all supplies

the tribe live:

- Night of

The monthly tribal meeting will be successful if you allow your Tribal Event Team to take over the show and do what they do best... coordinate, implement, and execute. The bottom line of your monthly worship service is to provide an atmosphere that opens up the pathways of worship and allows each man in attendance to experience God in their life in a very real way. Your team will make this happen by producing a quality event.

- Arrive two hours early to set up tables, chairs, platform, PA, set food/drinks, etc.
- Have volunteers arrive 90 minutes early to help set things in place.
- Hang directional signs directing attendees to parking, meeting room, etc. (use blue painters masking tape)
- Set registration table & information table
- Place drinks/snacks in green room for speakers
- Set drinks/snacks out for attendees
- Set water on stage for speakers
- Have speakers arrive 1 hour before start time to go over where they are in the program, where they go to speak, etc.
- Have person running sound equipment there 2 hours early to assist with set-up, microphone & stage placement, system checking, etc. Make sure they have any CD's that any speakers may use, and make sure they know when to play it!
- Place names on chairs reserved for designated speakers and event leaders.
- Have welcome team greeting people, getting them signed in. (if we use sign in procedure. if not, we should pass out "contact information cards" to get their email, etc.)
- Have ushers/volunteers at doors and placed around building to help direct people?
- Have volunteers designated to help clean up the venue and break down the tables and supplies at the end of the event.

tribe follow up:

- Day after
- one week after
- two weeks after

I'm sure you've experienced the "new kid in town" syndrome more than once in your life. Maybe you recall that new guy that came to school and all the girls ran to him, because he was new and different... leaving you in the cold. Or perhaps, you've pushed back the crowds to go eat in the new restaurant when it opened in your neighborhood.

Remember that the new kid becomes just another "Joe", and the new restaurant struggles to stay open after the 6 month rush is over.

If you want your Tribe to last and become a voice, influence, and difference maker in your community, **you must be committed to follow up**. The natural tendency of all momentum is to come to a slow, declining halt. The only way to keep the ball rolling is to apply force and compel it continue gaining momentum.

The follow up mechanism is in place to remind men to attend the events, and each event is built to give men opportunities to gather on a weekly basis. The GodMen field guide is the resource that will teach your leadership how to build follow-up into every event.

Keep in mind that building the Tribe is totally in your hands. The end goal is to begin with the basic GodMen tenets and grow from there. Whereas this start-up guide is directed toward a big start-up, you may be beginning a Tribe with only 6 or 8 guys. That's perfectly great! Strive to build the Tribe and work toward an event. Simply use this guide to get moving – just scale it back a bit.

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